

Why ValueRAM?

TOP FIVE REASONS TO BUY KINGSTON VALUERAM MEMORY

Kingston ValueRAM is an industry-standard memory from the world's independent memory leader. Ideal for system builders and integrators who need competitively priced, high-quality memory, ValueRAM memory is compliant with JEDEC specifications.

From module component qualification and quality assurance, to free technical support and a lifetime warranty, the reasons for choosing Kingston ValueRAM memory are clear:

1. QUALITY

We engineer quality and reliability into every one of our products. From the components we select, to our expert manufacturing, rigorous testing and fast shipping processes, Kingston ensures that customers can expect consistently high-performance from every Kingston ValueRAM memory module. Our high quality and reliability standards are well known in the industry and are the main reasons why more global OEM customers select Kingston to manufacture their private-label modules.

2. TESTING

Kingston is renowned industry-wide for its memory testing expertise. Since 1998, Kingston has provided the industry with new memory technology validation services. All new DRAM technologies, including DDR3, were first validated by Kingston engineers. Kingston tests 100 per cent of its memory products – every cell on every DRAM is rigorously tested for customers' peace of mind.

For our DDR, DDR2 and DDR3 Registered DIMM server memory modules, we conduct 100 per cent burn-in testing in Kingston's designed and patented dynamic chambers to reduce DRAM chip early-life failures by 90 per cent.

3. LONGEVITY

You can count on Kingston for being around for many years to come. Thanks to our unique business model, Kingston Technology has no long term debt. Our focus on long term customer satisfaction and loyalty has kept us growing, year after year.

4. SUPPORT

With sales and support sites in the UK, Germany, France and many other European countries we can support our customers in many European languages almost anywhere in the EMEA region allowing for quick support of the fast moving computer market.

With fully-trained multi-lingual sales account managers, customer services and technical support teams our support to our customers is extensive.

Furthermore, if there is any hesitation in selecting the right product you can access our online configurator tool (Memory Search).

5. ALLIANCES

Kingston believes in strong alliances and engage in engineering level global alliances with DRAM manufacturers, processor and chipset manufacturers, and motherboard and system manufacturers. This level of industry cooperation exposes Kingston ValueRAM modules to many platform and platform-component builders to ensure better compatibility. Kingston has received awards from Intel, AMD and many other technology leaders for its contributions to enabling the launch of the new platforms.

For more reasons why Kingston ValueRAM is the logical choice for industry standard memory, plus tools and resources, visit www.valueram.com/europe today.